

# Product and Service GSP Mapping Guide

	Cisco Brand	Collaborate Brand	
Program Name	SMARTnet Total Care (SNTC)	Partner Support Services (PSS)	SmartCare (SC)
Partner Eligibility	All Partners	PSS eligible partner only	All partner <b>via distributor</b> (need register as SC partner)
Price and Discount		List Price: 52~70% of SNTC <sup>*2</sup> Standard discount: 42%(Gold), 40% (Silver) <b>** No special discount **</b>	List Price: Same as SNTC Standard discount : 40%
General Product (EN, Security, Data Center)	8x5xNBD (SNT) 8x5xNCD (SNC) ←CN ONLY 24x7x4 (SNTP) 8x5xNBD Onsite (OS) 24x7x4 Onsite (OSE)	8x5xNBD (PSRT) 24x7x4 (PSUP) 8x5xNBD Onsite (PSUT) 24x7x4 Onsite (PSOP)	<b>SC CORE</b> 8x5xNBD (SCN) 24x7x4 (SCP) 24x7x4 Onsite (SCO)

\*1: GSP is the “middle part of the SKU. E.g., CON-**SNT**-xxxxxx

\*2: Depends on product family