# Introducing: Vision and Insight

Prism transforms your cameras into powerful business tools



## Pinpoint with Vision



The Vision mobile app transforms ordinary video into meaningful summaries that can be quickly understood, shared and acted upon. Using A.I., Vision surfaces video's largely untapped value by helping you quickly understand all that's happening within your business.

# Understand with Insight



Insight combines the world's most powerful video intelligence with external data to create a comprehensive view of business activity. By integrating Business Intelligence streams alongside video, Insight delivers context to identify opportunities and minimize risk.

### Prism Vision

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Prism Insight

#### Instant understanding

Vision filters hours of video into quickly digestible visual summaries. Tapestries, Flipbooks and Live Tiles provide an at-a-glance overview of the activity captured by your cameras. Look directly into your camera networks with current views across all of your devices, as well as Heatmaps, Pathmaps and other metrics that provide real-time understanding of your business.

#### Search brilliantly

Search for specific objects in your video (i.e. package, mailman, truck) using Prism's smart-tagging technology. Over time, Prism's search can be trained to become smarter and more accurate. Easily find the answers you are looking for. Search through cameras, analytics, reports, widgets and shared data to quickly access new and saved information.

#### Data how you want it

Configure your view of events to display a feed of the most relevant visual summaries for your business. Drag, drop and enlarge your data streams into fully customizable dashboards to project real-time data based upon your preferences.

#### Your data, forever

Unlimited secure storage of metadata in the cloud. Up to 10 TBs of HD video archived and available when you need it.

#### Capture and share

Share important video, reports and data across all users within your organization.

#### prism.com