



Deb® Pure WASH



Product Information Sheet



Description: Perfume-free and dye-free light duty lotion hand cleanser for regular use to remove general dirt and grime.

Usage: Suitable for general industrial and food manufacturing/processing environments. Use at the end of each work period or more frequently if required, to remove everyday industrial and food related contaminants.



Method of Use: Apply 1 dose to dry hands. Rub in well and rinse thoroughly with clean running water. Wipe dry with disposable paper hand towels.



Feature	Benefit
Ecolabel certified	The product meets the strict requirements of the EU Ecolabel to demonstrate it is kinder to the environment.
Perfume-free and dye-free	Reduces the potential of allergic reaction and skin irritation.
Non-tainting to food	Suitable for use in any environment where food is being handled and a higher level of cleansing is required.
Mild blend of effective surfactants	Quickly creates a rich lather for fast and effective hand cleaning; ideal for regular, daily use.
Contains glycerine	Helps prevent skin dryness by increasing the amount of water in the surface layers of the skin, leaving the hands feeling soft and supple.
Fully water soluble and free rinsing	Will rinse easily from the skin to leave no soapy residues on the hands or in sinks.
Hygienic	The cartridges are ultrasonically sealed during the manufacturing process to protect the product. The unique patented pumps are designed to prevent air ingress into the cartridge during normal use and thus minimise the risk of external contamination.
No wastage	As no air passes back through the pumps the cartridges collapse during normal use to maximise evacuation of product.



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Technical Data

Ingredients: AQUA, SODIUM LAURETH SULFATE, SODIUM CHLORIDE, COCAMIDOPROPYL BETAINE, GLYCERIN, SODIUM BENZOATE, CITRIC ACID, COCO-GLUCOSIDE, POTASSIUM SORBATE, PEG-7 GLYCERYL COCOATE, TETRASODIUM IMINODISUCCINATE

Handling Instructions: Avoid contact with eyes. In case of contact with eyes, rinse immediately with plenty of water (for at least 10 minutes) and seek medical advice.

Shelf Life: This product has a shelf life of more than 30 months from the date of manufacture.

Regulatory Compliance: This product complies with Regulation EC No 1223/2009 on Cosmetic Products.

Safety Data sheets available from www.debgroup.com/msds

Product Testing

Test Type	Comment
Dermatologically Tested	The <i>48hr Single Patch Test</i> results have been validated by a dermatologist to show the product to be 'non-irritant'.
Toxicological Approval	Formulation assessed by a Toxicologist and declared safe to use.
Ecolabel Accreditation	The product meets the strict requirements of the EU Ecolabel, the official EU mark for greener products. Ecolabel products have an increased biodegradability and very low aquatic toxicity.
Non-Taint Test	Product has been tested according to Sensory Analysis – Methodology – Triangle Test BS EN ISO 1420:2007. Proven to not have the potential to taint food when used as a wash off hand cleanser.

Available Pack Sizes

Stock Code	Size	Case Quantity
PUW1L	1 Litre Cartridge	6
PUW2LT	2 Litre Cartridge	4
PUW4LTR	4 Litre Cartridge	4

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Head Office: Deb Group Limited, Denby Hall Way, Denby, Derbyshire, DE5 8JZ, UK. Tel: +44 (0) 1773 855100
www.debgroup.com

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